

Help Wanted Online Ads

February 2026

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Methodological Note

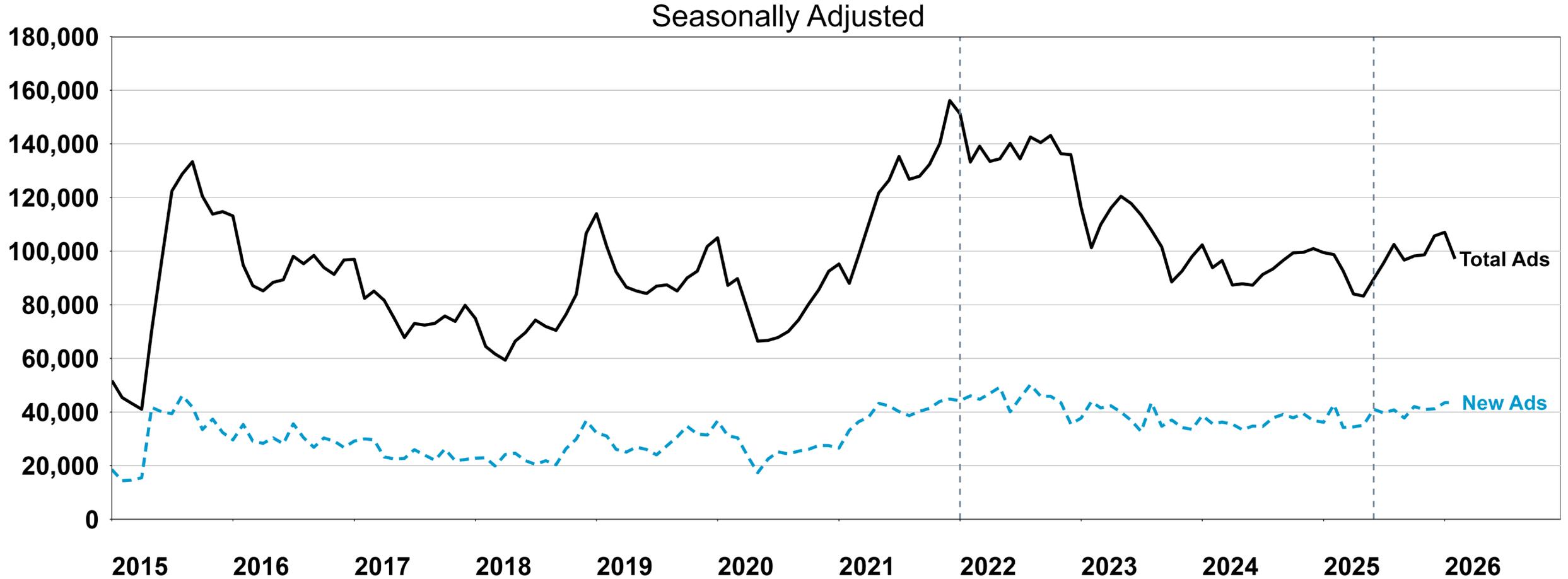
In January 2022, the Conference Board instituted system wide changes to their data collection process to better capture when job ads have expired. As part of these changes, there is an increase in the number of ads that expired, and subsequently, a level change in the data series for Available Ads. The New Ads series remains unaffected by this update.

In June 2025, Lightcast and the Conference Board instituted system wide changes to their data collection process to improve coverage of job boards. This could result in level changes in HWOL job posting volume.

The number of U.S. Help Wanted Online ads was 7.2 million in February.

- Number of ads posted in Oregon totaled 97,100 in February.
- Number of ads posted for the first time (*new ads*) increased by 70 in Oregon in February.
- Nationally, new ads increased by 416,200 in February.
- Number of online ads in Oregon and its neighboring states:
 - Idaho: 43,500
 - Nevada: 63,400
 - Oregon: 97,100
 - Washington: 159,100
 - California: 648,000

The number of online ads in Oregon was 97,100 in February.
The number of new ads increased by 70 over the month.

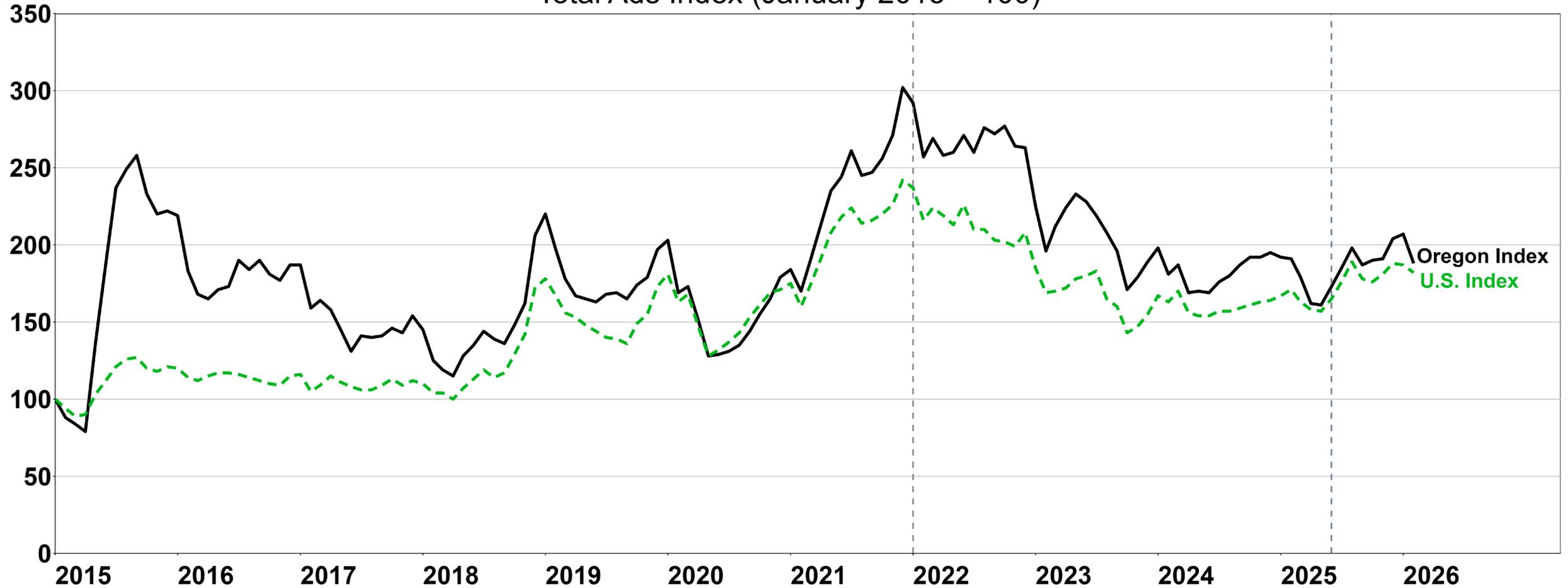


Source: The Conference Board Help Wanted OnLine® (HWOL)

Note: Dotted lines indicate methodological changes occurring in January 2022 and June 2025

The number of help wanted ads nationally was 7.2 million in February 2026.

Total Ads Index (January 2015 = 100)



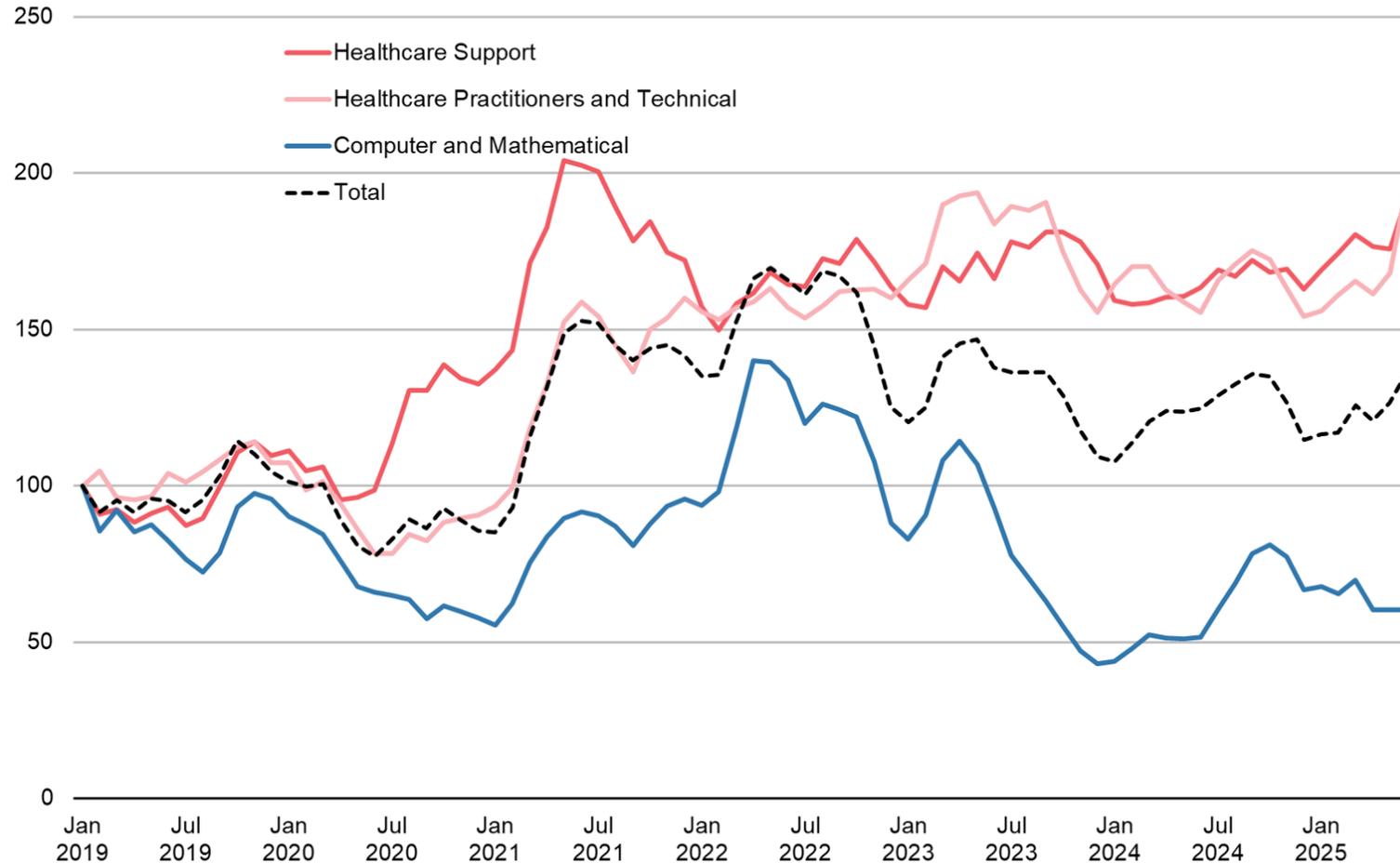
Source: The Conference Board Help Wanted OnLine® (HWOL)

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Healthcare support job postings hold steady.

Read [Online Job Postings by Occupation Group in Oregon](#) by Special Projects Analyst [Bingjie Kong](#).

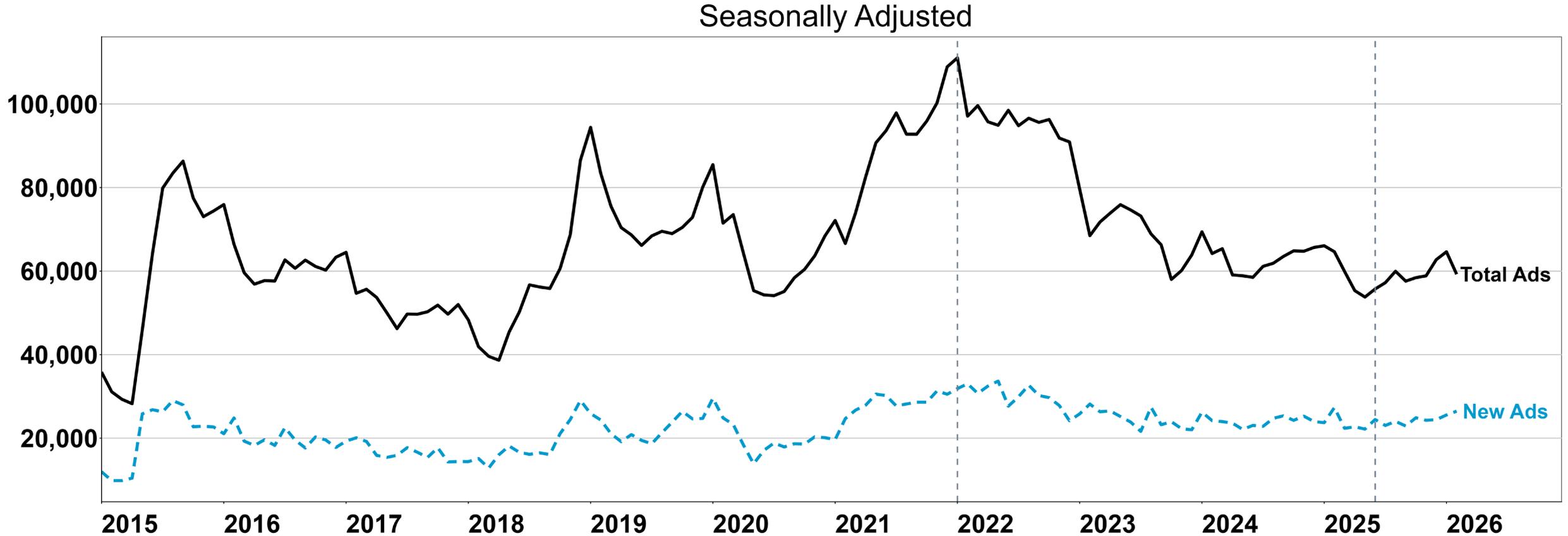
Oregon Job Postings Trend, Jan 2019 - Jun 2025 (Indexed to Jan 2019 = 100, 3-Month Moving Average)



Source: Oregon Employment Department, Conference Board-Lightcast Help Wanted Online Series

HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREAS

The number of online ads in the Portland metro area was 59,300 in February.
The number of new ads increased by 910 over the month.

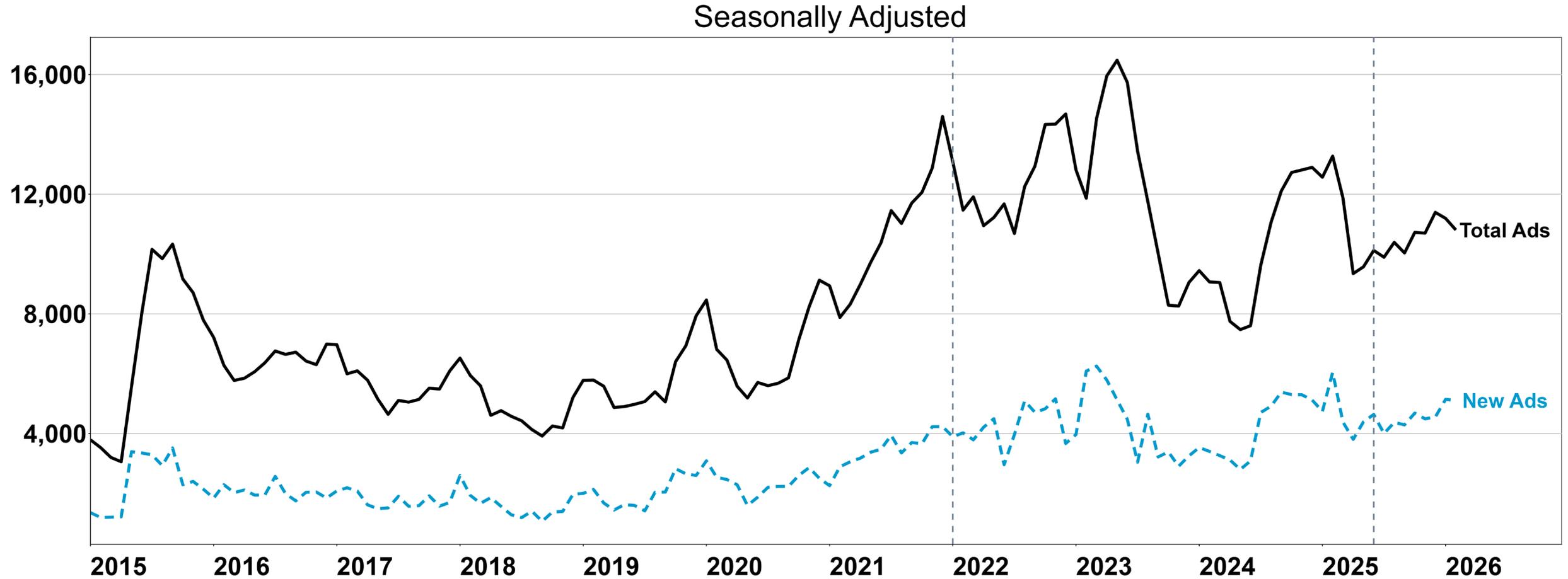


Source: The Conference Board Help Wanted OnLine® (HWOL)

Note: Dotted lines indicate methodological changes occurring in January 2022 and June 2025

The Portland metro area includes Clackamas, Columbia, Multnomah, Washington, and Yamhill counties in Oregon and Clark and Skamania counties in Washington

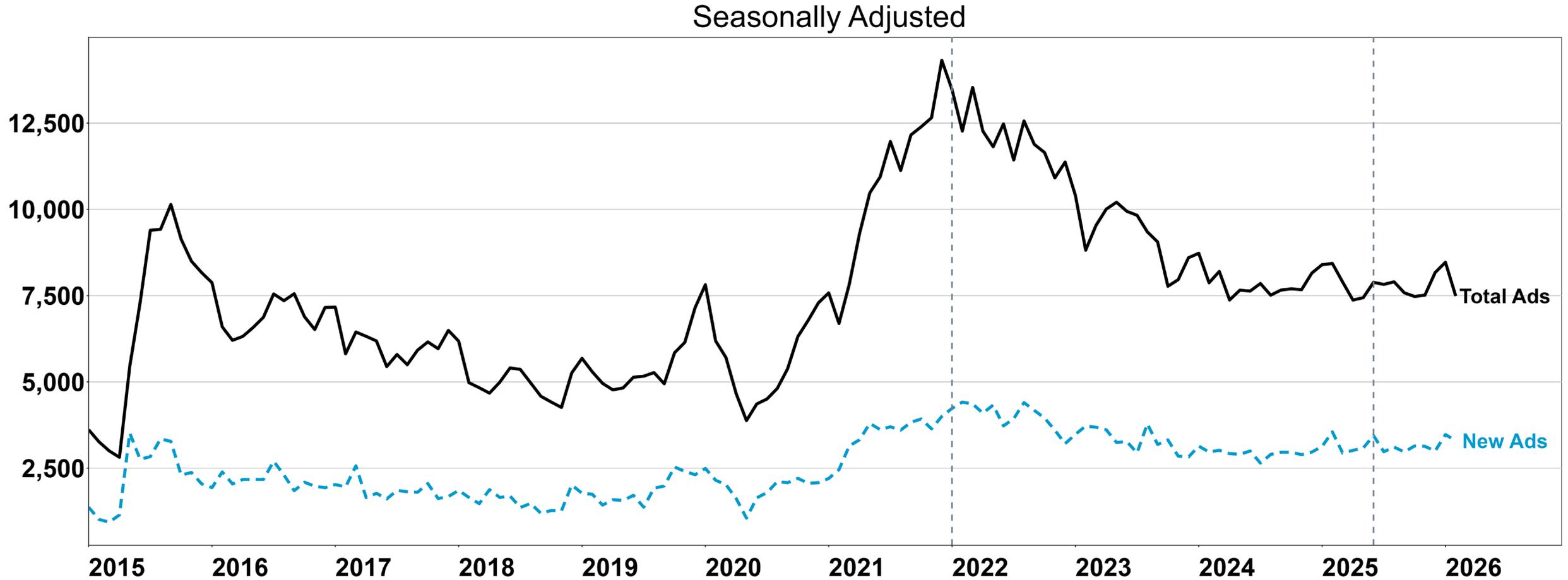
The number of online ads in the Salem metro area was 10,800 in February.
The number of new ads **decreased** by 40 over the month.



Source: The Conference Board Help Wanted OnLine® (HWOL)

Note: Dotted lines indicate methodological changes occurring in January 2022 and June 2025

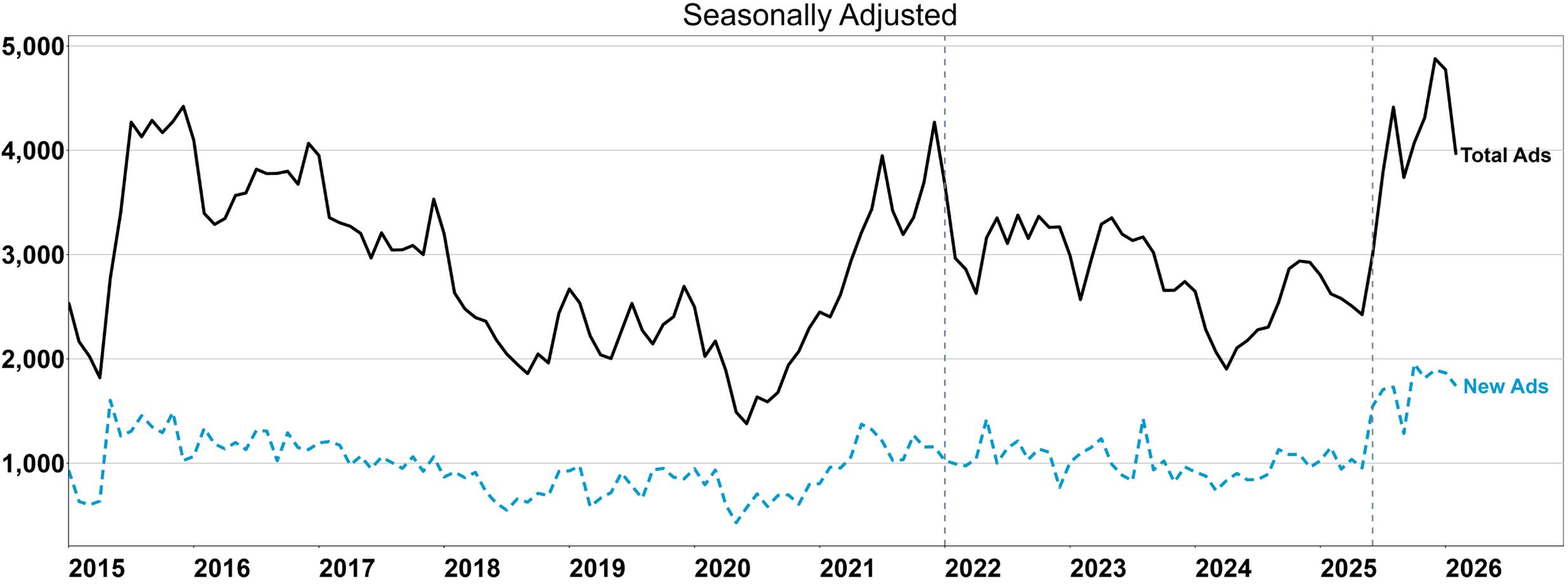
The number of online ads in the Eugene metro area was 7,500 in February.
The number of new ads **decreased** by **180** over the month.



Source: The Conference Board Help Wanted OnLine® (HWOL)

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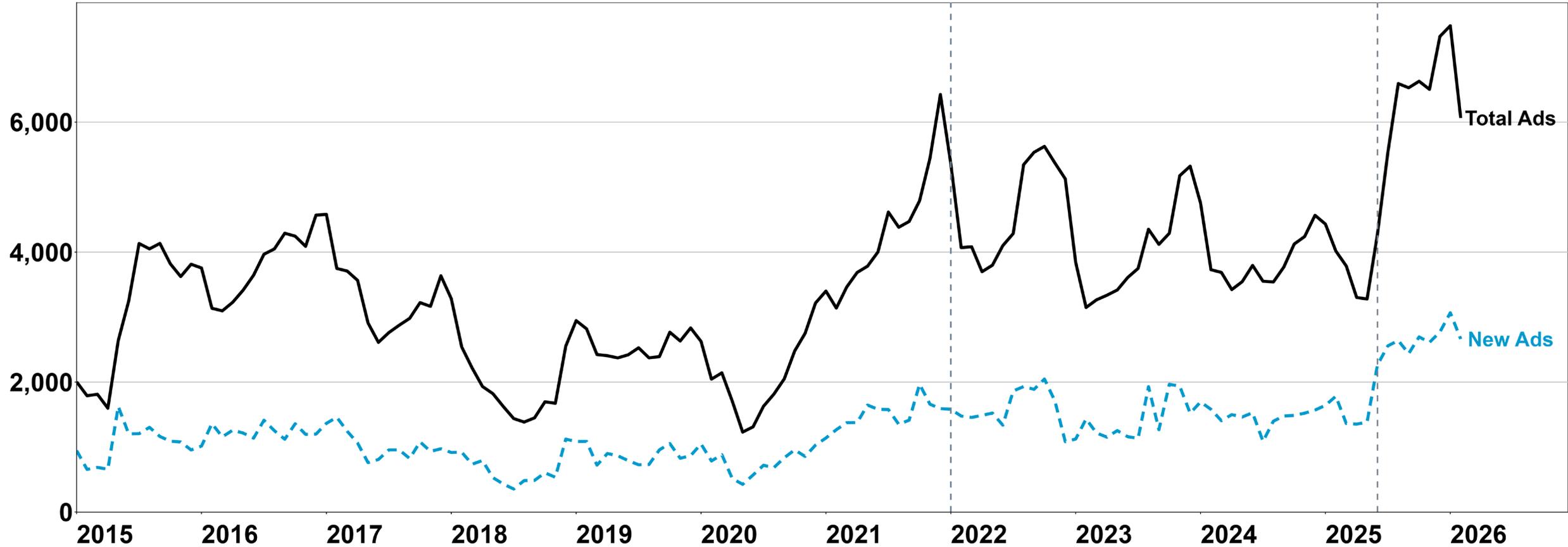
The number of online ads in the Medford metro area was 4,000 in February.
The number of new ads **decreased** by **120** over the month.



Source: The Conference Board Help Wanted OnLine® (HWOL)
Note: Dotted lines indicate methodological changes occurring in January 2022 and June 2025

The number of online ads in the Bend metro area was 6,100 in February.
The number of new ads **decreased** by **400** over the month.

Seasonally Adjusted

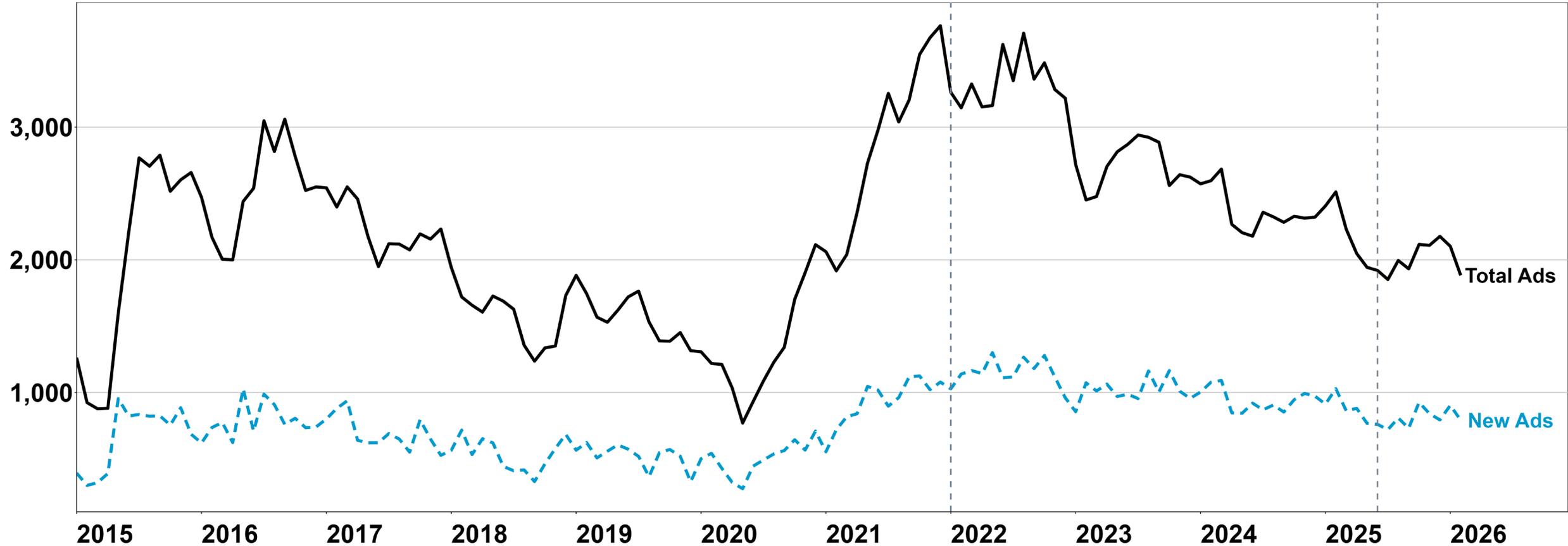


Source: The Conference Board Help Wanted OnLine® (HWOL)

Note: Dotted lines indicate methodological changes occurring in January 2022 and June 2025

The number of online ads in the Corvallis metro area was 1,900 in February.
The number of new ads **decreased** by **110** over the month.

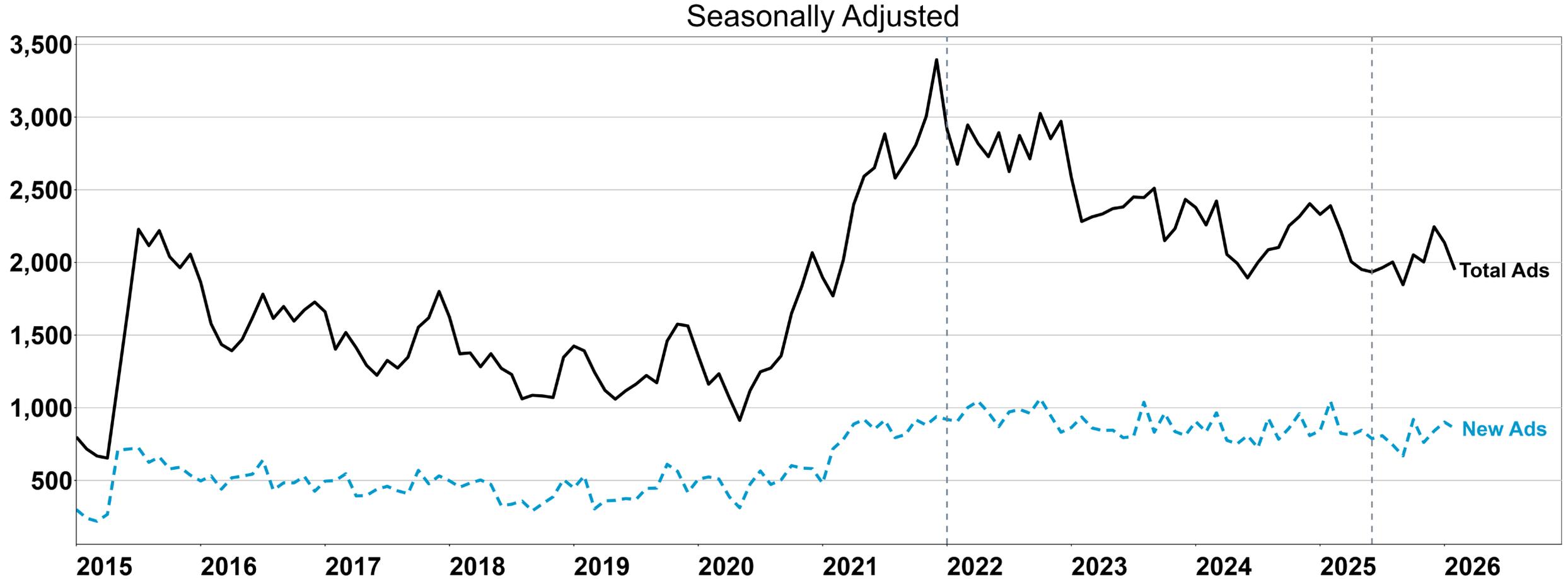
Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine® (HWOL)

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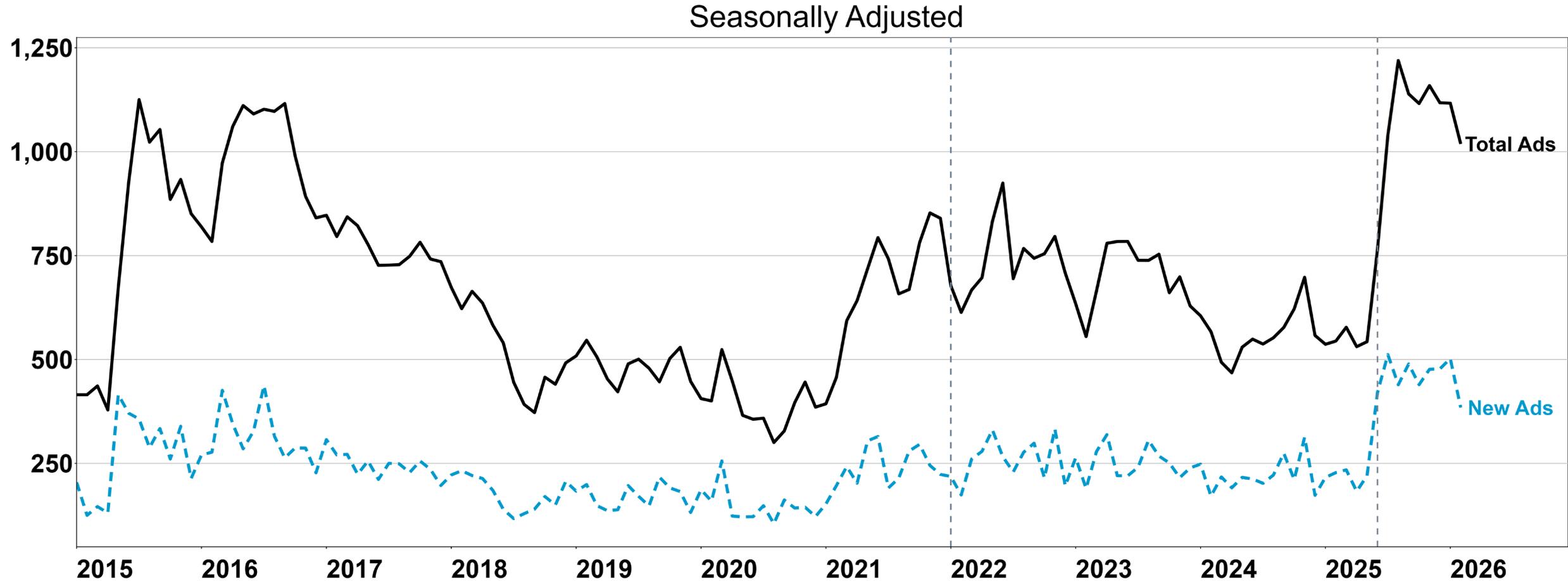
The number of online ads in the Albany metro area was 1,900 in February.
The number of new ads **decreased** by **40** over the month.



Source: The Conference Board Help Wanted OnLine® (HWOL)

Note: Dotted lines indicate methodological changes occurring in January 2022 and June 2025

The number of online ads in the Grants Pass metro area was 1,000 in February.
The number of new ads **decreased** by **120** over the month.



Source: The Conference Board Help Wanted OnLine® (HWOL)

Note: Dotted lines indicate methodological changes occurring in January 2022 and June 2025

Help Wanted Online Ads by County

February 2026, Not Seasonally Adjusted

Multnomah	21,476	Coos	1,205	Baker	355
Washington	14,913	Klamath	1,068	Crook	312
Clackamas	9,065	Josephine	1,026	Morrow	307
Marion	8,906	Lincoln	1,010	Jefferson	259
Lane	6,978	Clatsop	1,001	Curry	223
Deschutes	4,722	Polk	972	Harney	115
Jackson	3,699	Wasco	587	Grant	90
Linn	1,782	Columbia	483	Wallowa	79
Benton	1,743	Hood River	476	Lake	76
Yamhill	1,567	Union	430	Gilliam	46
Douglas	1,491	Tillamook	392	Sherman	28
Umatilla	1,471	Malheur	372	Wheeler	13

Source: The Conference Board Help Wanted OnLine® (HWOL)

Did you know that help wanted online ads are available by local workforce areas?

Portland-Metro – Multnomah and Washington counties

Mid-Valley – Linn, Marion, Polk, and Yamhill counties

Lane – Lane County

East Cascades – Crook, Deschutes, Gilliam, Hood River, Jefferson, Klamath, Lake, Sherman, Wasco, and Wheeler counties

Clackamas – Clackamas County

Rogue Valley – Jackson and Josephine counties

Northwest Oregon – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

Southwestern Oregon – Coos, Curry, and Douglas counties

Eastern Oregon – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email Luke.C.Coury@employ.oregon.gov or Molly.N.Hendrickson@employ.oregon.gov if you need additional HWOL data for your workforce area.

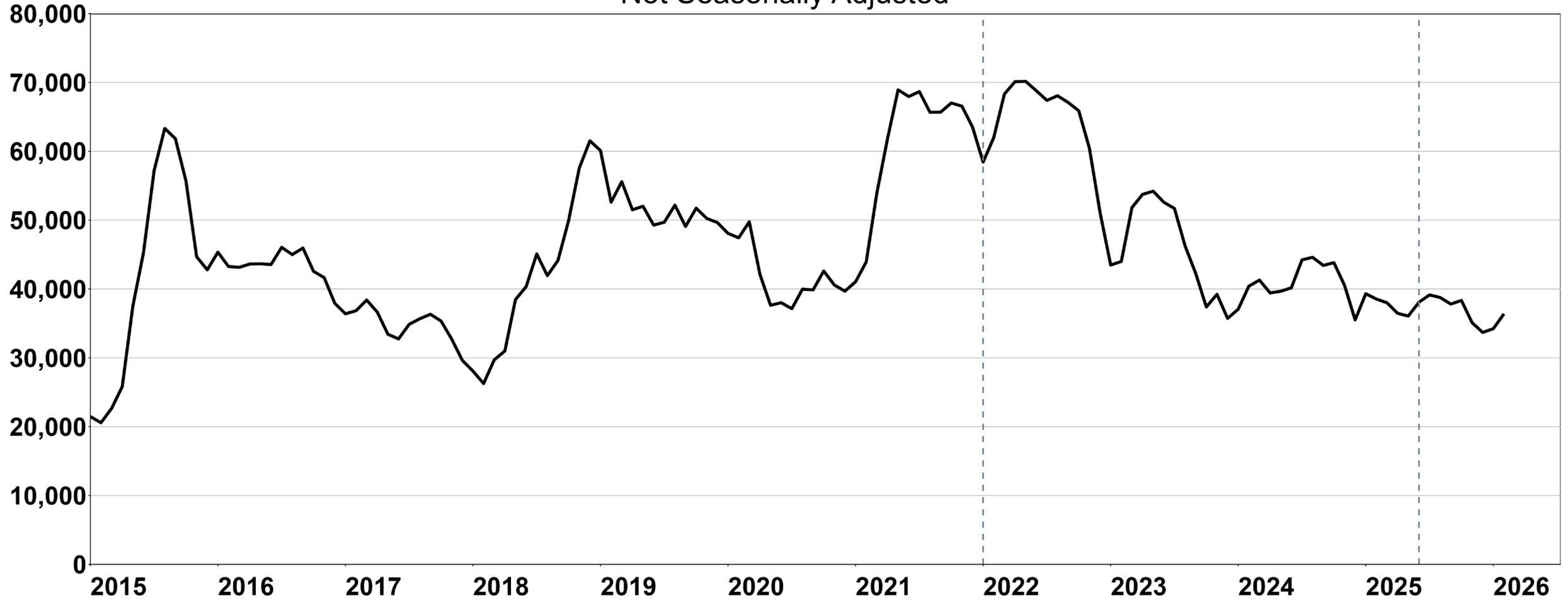
Help Wanted Online Ads by Workforce Area

February 2026, Not Seasonally Adjusted

Portland-Metro	36,389
Mid-Valley	13,227
Clackamas	9,065
East Cascades	7,587
Lane	6,978
Rogue Valley	4,725
Northwest Oregon	4,629
Eastern Oregon	3,219
Southwestern Oregon	2,919

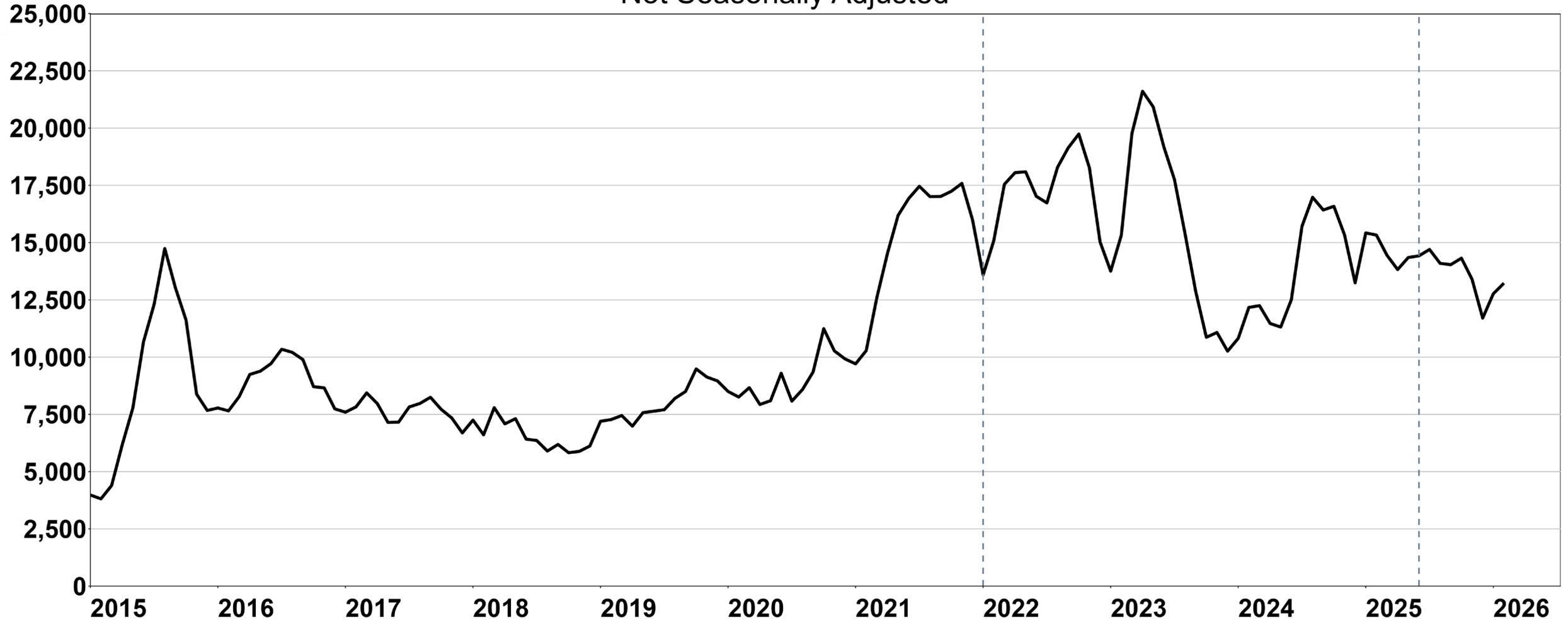
Source: The Conference Board Help Wanted OnLine® (HWOL)

Portland-Metro Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine® (HWOL)
Note: Dotted lines indicate methodological changes occurring in January 2022 and June 2025
The Portland-Metro LWA includes Multnomah and Washington counties

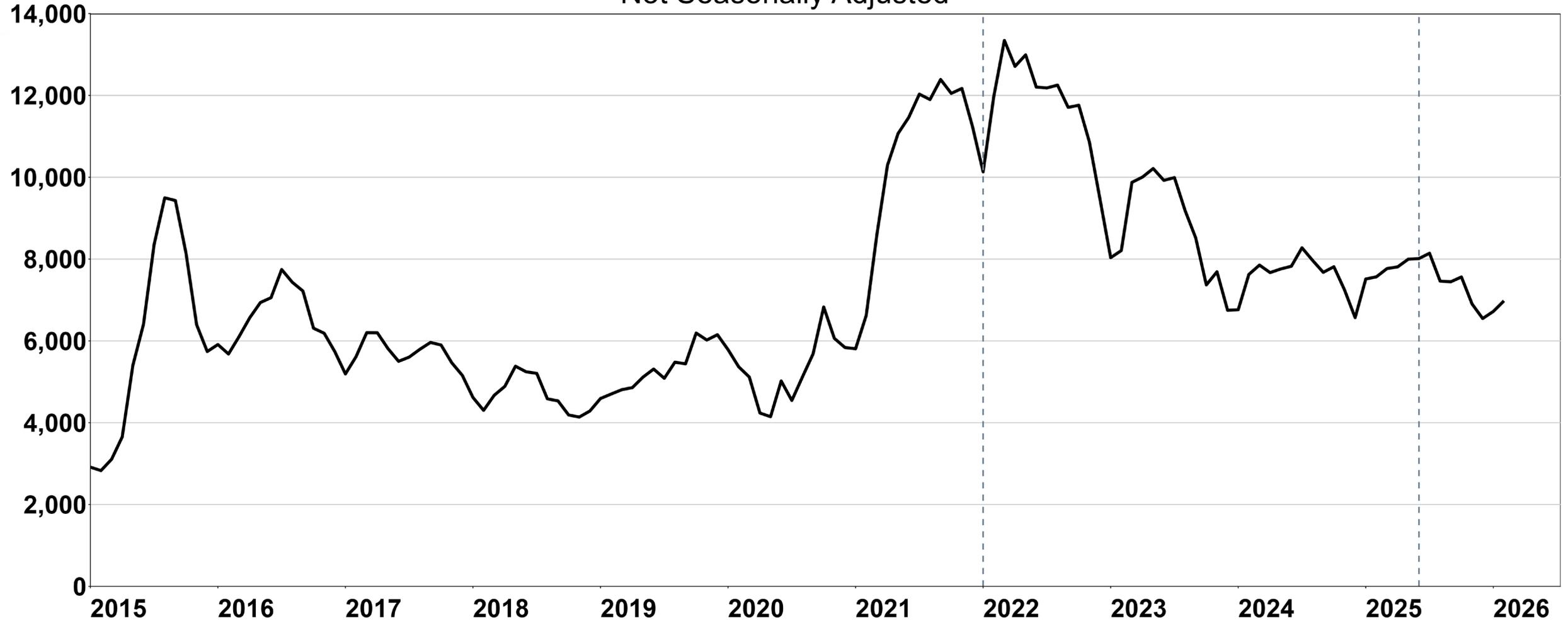
Mid-Valley Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine® (HWOL)

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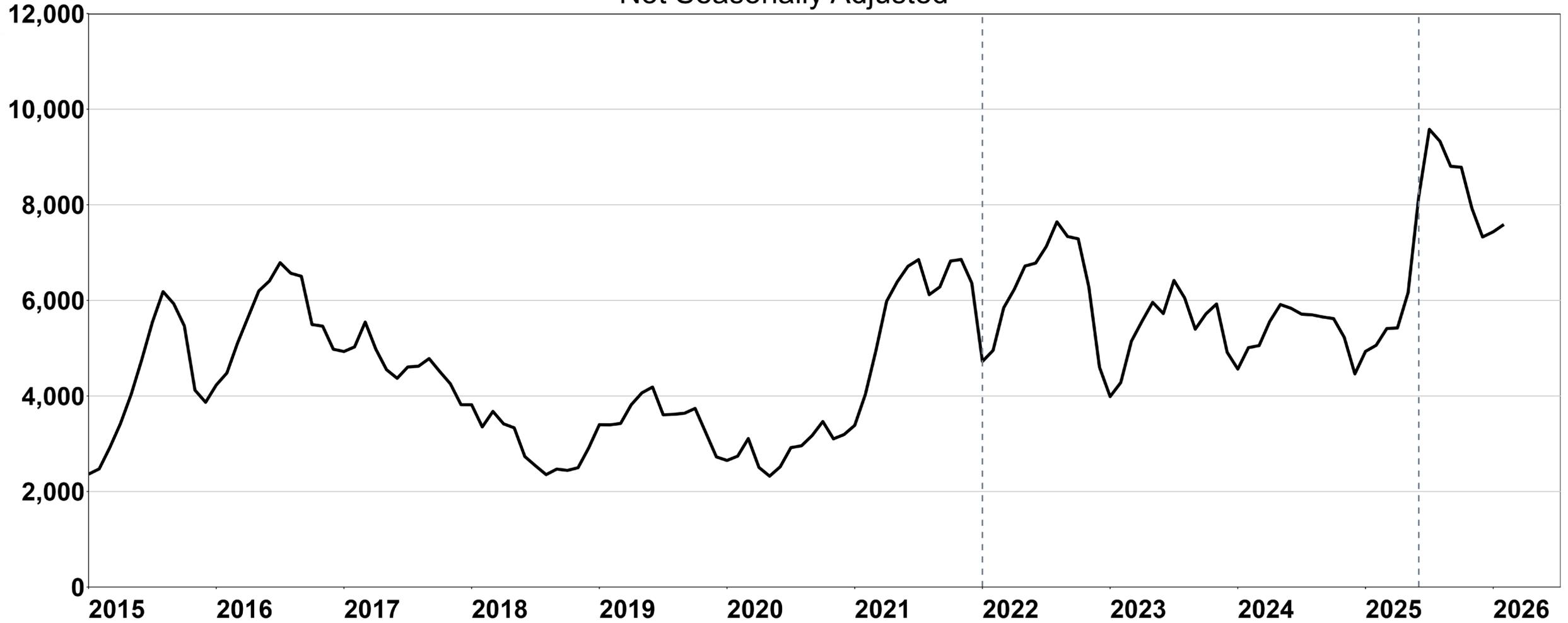
Lane Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine® (HWOL)

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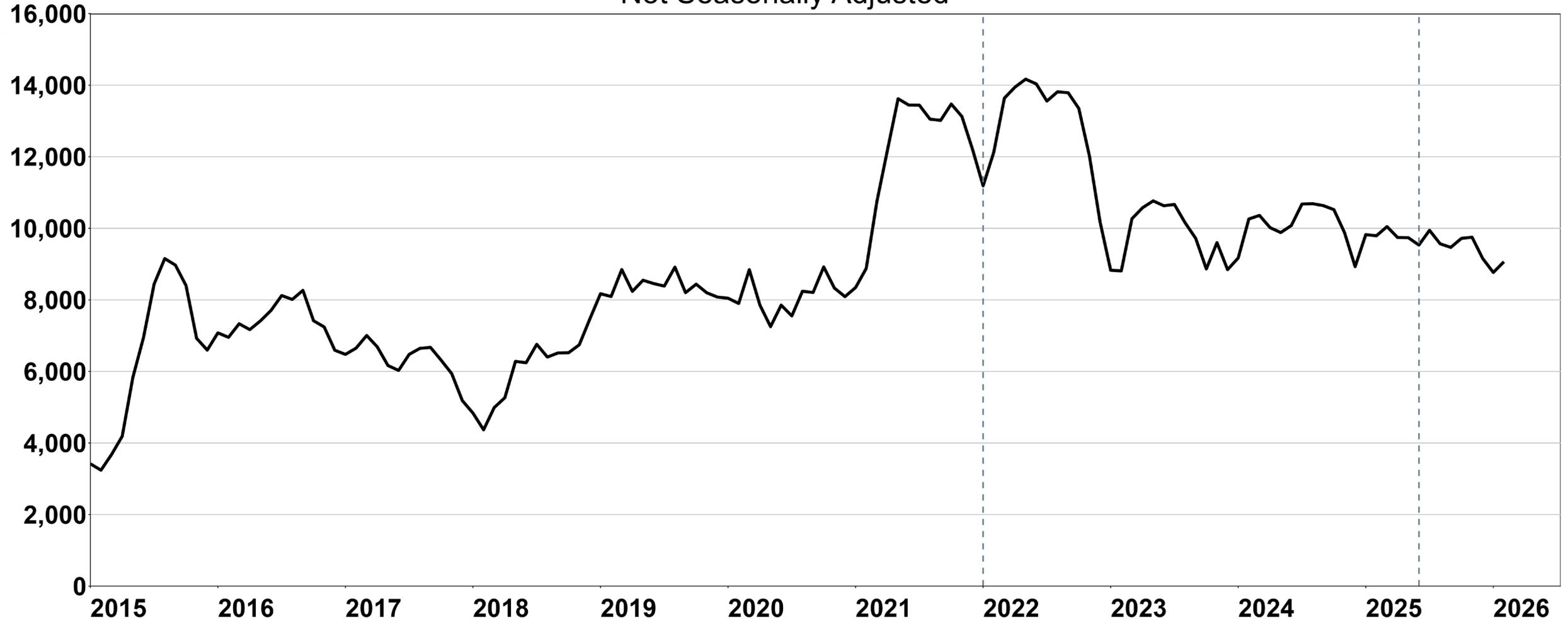
East Cascades Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine® (HWOL)

Note: Dotted lines indicate methodological changes occurring in January 2022 and June 2025

Clackamas Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine® (HWOL)

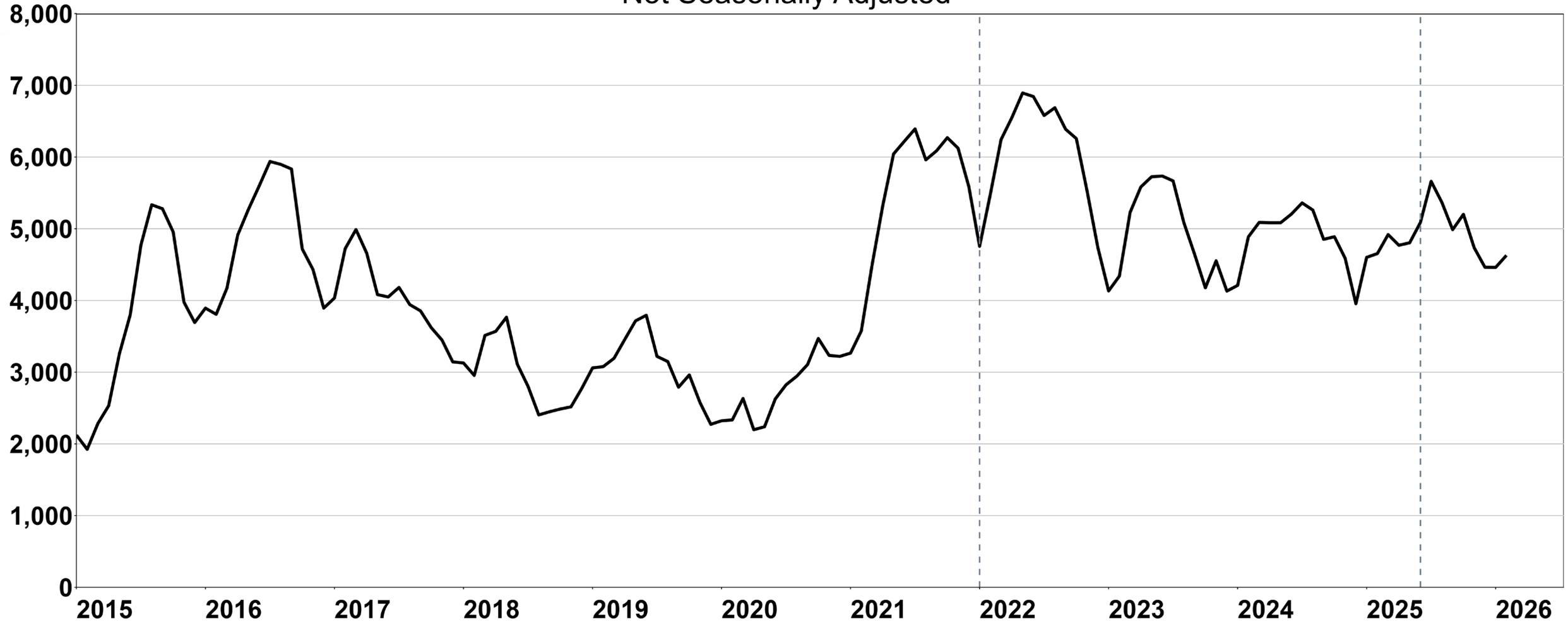
Note: Dotted lines indicate methodological changes occurring in January 2022 and June 2025

Rogue Valley Help Wanted Online Ads Not Seasonally Adjusted



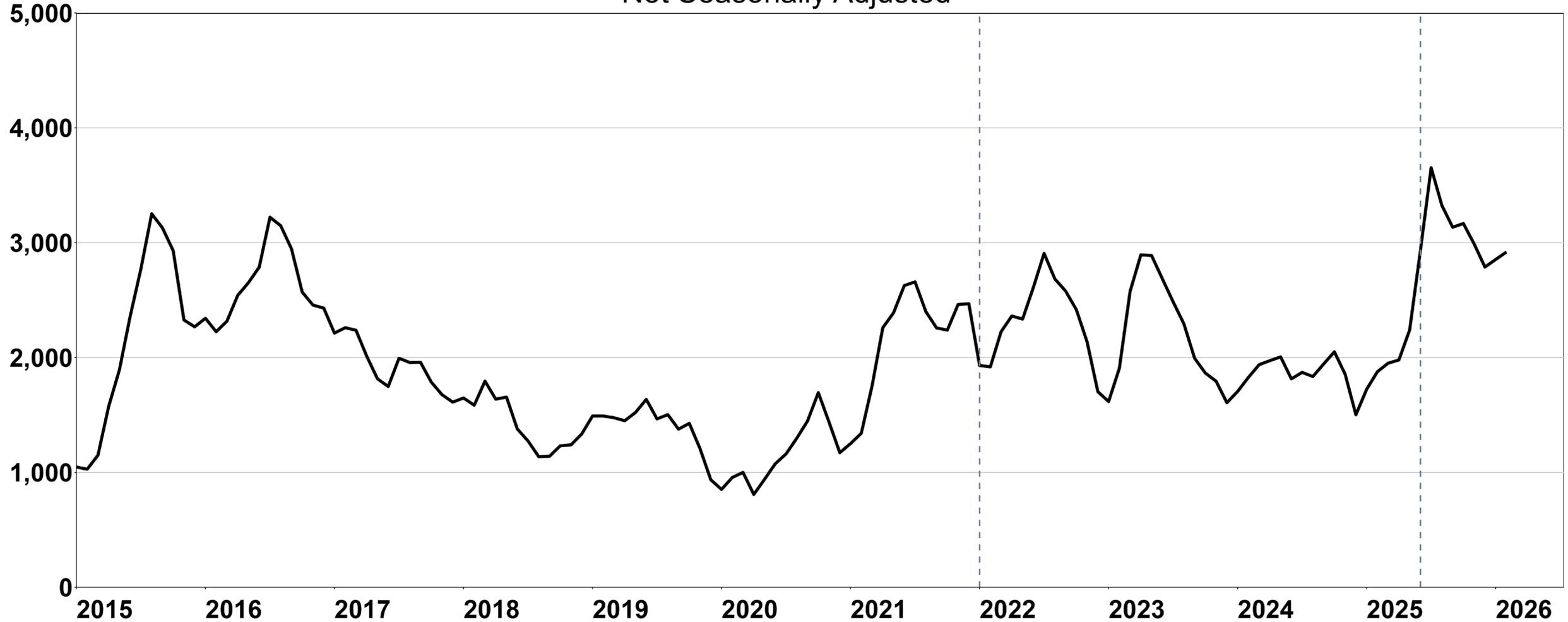
Source: The Conference Board Help Wanted OnLine® (HWOL)
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Northwest Oregon Help Wanted Online Ads Not Seasonally Adjusted



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Southwestern Oregon Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine® (HWOL)

Note: Dotted lines indicate methodological changes occurring in January 2022 and June 2025

Eastern Oregon Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine® (HWOL)

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